

"French nautical is a timeless trend"



Ladies Race at West Mersea Yacht Club Regatta

P.O.S.H, in the nautical sense of Port out Starboard Home, is bang on trend this season and Ambiance of Colchester is at the helm. We shall be sponsoring the **Ladies Race at West Mersea Yacht Club Regatta on Saturday July 31st** but we couldn't wait to indulge in this time-honoured seafaring trend and have been dressing for the part all season as we love the look! While the Regatta takes place on the Blackwater in West Mersea, you can picture yourself sailing down the French Riviera à la Brigitte Bardot with a dash of Audrey Hepburn in your Gallic tops and cropped trousers. That of course is the essence of the French nautical, a trend based on the fact that even if you never set foot on a yacht, at least you can look like you belong to one. Goldie Hawn in 'Overboard' of 1987 is not the look we have in mind; Coco Chanel in the 1930s and striped horizontal sailors certainly are. Typically Gallic in its understated chic, Amorlux brings us a neat collection of Breton tops all made with fair-trade cotton with the company's 70 years of design experience. Coming in with the same tide are tops and knitwear from Blue Willi's and Oui all making their nautical statement with navy stripes and prints along with lightweight striped sailing jackets from Augusta. While this timeless trend washes ashore like maritime clockwork each year, we shall not be missing this boat this season and suggest we all jump aboard in style as Ambiance will literally be doing when we race Golden Fleece on the day! 'All hands on deck'! **As we say here at Ambiance, "it's not the winning that matters...but the looking the part that matters most of all!"** Find out more about the day's events and the social schedule for the Ladies Regatta on the WMYC website www.wmyc.org.uk

*Ambiance
of Colchester*

