



■ Party time – Ambiance boutique celebrates 25 years in the town Melissa, Michael and Vicki Wheeler.

Picture: STEVE ARGENT (3MKVT-7)

25 years of getting the Ambiance right

A BOUTIQUE has celebrated its silver anniversary in style.

Ambiance of Colchester has been at the heart of Crouch Street for 25 years.

It prides itself on its ethos of stocking exclusive designer wear and putting its customers first.

Owner Vicki Wheeler opened the fashion boutique

in 1985, calling on her 15 years' experience as a fashion buyer in Canada.

She created a shop which focused on style over transient fashion fads.

This principle worked to great success and Ambiance has gone on to build a strong customer base and was named winner of the Retailer of the Year title at the Best

of Colchester awards in 2008 and was a finalist in the Colchester District Business Awards in 2009.

"We are deeply proud of this achievement and of the status which the boutique has earned in this specialised area of fashion," said Vicki.

"In an age where many businesses forget who is most important – the customer –

and when trends are as transient as fame, Ambiance is quietly proud that the personal touch and quality service it provides has been rewarded with this loyalty and longevity as we begin the new decade."

To celebrate the landmark occasion, the boutique hosted a champagne 25th anniversary party.