



Vicky Wheeler,
Ambiance, Colchester

Tell us about what you are wearing.

I am wearing my favourite outfit this week. This soft-as-butter leather jacket by Kello is so very lovely to wear and retails at only £359. I am wearing a pair of my NYDJs (Not Your Daughter's Jeans). This pair is grey and retails at £159. Once they have bought a pair most of our customers become smitten – there is something addictive about their design and comfort!

What's in for 2010?

The boutique has sprung to life visually with the bright acid greens and corals, lilac, pinks...and of course purple! Amazingly vibrant prints contrast with the subtle ones and come in geometric and bold florals. Dresses have finally made a serious statement and customers are so excited to find that wearing a dress and achieving that 'feel good' factor is once again in fashion!

What's not?

Looks to avoid this season are very classic trouser suits, classic skirt suits and anything that looks too contrived. It's a relaxed look we're seeing overall.

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