

YUMMIE TUMMIE | STYLIST

WEDNESDAY 21<sup>st</sup> APRIL 2010

CIRCULATION: 410,674

TYPE: MAGAZINE



Dress, £79, Yummie Tummie (0800-123 400)

Bag, £99, Louche at Joy (joythestore.com)

Body, £245, Agent Provocateur (agentprovocateur.com)

Wear with boyfriend jeans or slims

Top, £230, Mark Feni (020-7514 0063)

Shoes, £150, Studio TMLS (studiotmls.com)

Skirt, £29, Topshop (0845-121 4519)

Necklace, £156, Noelle Adam (noelloadam.com)

Dress, £31.99, Miss Guided (missguided.co.uk)

Look for dresses with pinnetting

Bodice, £250, La Perla (nel-a-porter.com)

Dress, £705, Preen (star-london.com)

Body, £75, Stella McCartney (020-7158 3100)

Necklace, £119, Mazi (01442-832481)

GO BOLD

Black lace and satin are the way to go for the adventurous woman. Choose from body-shaping dresses and corsets (teamed with a tuxedo for chic sex appeal)



Agent Provocateur creative director, Sarah Shotton, explains how to vamp it up: "Foundation garments are the most important part of your outfit - if they fit well, they

enhance your figure and the clothes on top. Agent Provocateur helped with this trend, which started with people showing a flash of bra beneath their shirts. Women are braver these days as a result.

Daisy Lowe, Scarlett Johansson, Rihanna and Kate Moss all wear Agent Provocateur visibly and quite a few of our products were designed with this trend in mind: the Soirée range in particular. This line of demi couture lingerie is so beautiful, sexy and elegant at the same time, that you can wear it out to a party. Our Billie jacket, for example, was based on the idea of a smoking

jacket for a woman and is worn directly on top of a body."

HOW TO WORK THIS LOOK

◆ "Whatever you do, make sure that you feel confident in it. Have a proper fitting and be certain you are going to enjoy yourself wearing it."

◆ "Agent Provocateur's key items covering this trend are the Minnie - a red silk bra with polka dots and black trim - ideal to wear under a white shirt this summer, giving a nod to a retro pin up look - and Black Swan, a French knicker-stylo teddy. Wear it with a pencil skirt for a starlet effect."

◆ "Another way to work this trend without appearing too risqué is by blatantly flashing your underwear or by wearing Agent Provocateur's corseted swimsuits."

◆ "Waspies are making a comeback and you can wear them like a belt."

